



Bergenfield Little League

Sponsorship/Advertisement Request Form

PO Box 218
Bergenfield, NJ 07621



Dear Bergenfield Little League Supporter,

It's hard to believe that spring is around the corner and with its coming, the first hint of baseball season. Bergenfield Little League is pleased to be launching its sponsorship efforts for the upcoming season.

About Bergenfield Little League:

Bergenfield Little League is a community-based organization that brings the diamond sports of baseball and softball to families in our town. A chartered member of Little League International, the league operates as a 501c(3) non-profit, operated by volunteers from the community we live in. The league offers opportunities for children to learn our great pastime and provides enhanced playing opportunities for more advanced players. We also operate the Challenger program, an adaptive baseball program for children with physical and intellectual disabilities.

Sponsorship and Fundraising Donations:

While a nominal fee for participation is charged to families of players, the league relies on donations to operate the program and keep up with facility needs including field maintenance and uniforms. These funds are raised from local community donations and through local sponsorships. Sponsors receive a record of their donation for tax purposes.

Support Our Little League Today:

Attached you will find a form regarding providing team/division sponsorship and/or field advertisement with Bergenfield Little League. Sponsorship/field advertisement opportunities include team naming, division/league uniform sponsorship and outfield sign(s) at our field location(s).

Please complete the attached form with your desired sponsorship. If applicable, please email us your company's logo artwork to info@bergenfieldlittleleague.org. We look forward to your support of Bergenfield Little League.

Very Sincerely Yours,

Bergenfield Little League



Bergenfield Little League League Year Sponsorship/Advertisement Request Form

Division Sponsors: Check any/all being requested

*Sponsor name will be placed on the sleeve of every uniform in that division.
(VECTOR image file type required, as applicable.) **Sponsorship acceptance is FIFO***

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|---|----------|
| ☐ Kickball; ☐ Tee-Ball; ☐ Farm; ☐ 8U Division | \$500/ea |
| ☐ Minors; ☐ Majors; ☐ 10U; ☐ 12U; ☐ 14U Division | \$750/ea |
| ☐ Sponsor Entire Little League Program | \$3000 |
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Team Sponsorship: Check any/all being requested

*Choice not guaranteed, based on availability, returning sponsors will be given priority to return.
New sponsorships acceptance based on request date: FIFO*

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|---|-------|
| ☐ Kickball; ☐ Challenger Baseball Division | \$100 |
| ☐ Tee-ball; ☐ Farm; Baseball Division | \$125 |
| ☐ Minors; ☐ Majors; Baseball Division | \$250 |
| ☐ 8U; ☐ 10U; ☐ 12U; ☐ 14U Softball Division | \$250 |
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Field Advertisement: Check any/all being requested

Target your audience and community at our beautiful fields. District Games are played here, and all visiting towns will be viewing your signs. 3'H x 4'W sign. VECTOR image file type required.

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|---|-------|
| New Advertisement: ☐ Hickey; ☐ Staunton Field | \$425 |
| New Advertisement: ☐ Both Hickey and Staunton Field | \$800 |
| Returning Patrons/Existing sign: ☐ Hickey Field | \$200 |
| Returning Patrons/Existing sign: ☐ Staunton Field | \$200 |

Sponsor Name: _____
(Sponsor Name provided: **EXACTLY** as to be shown on jersey for Team Sponsor requests.)

Sponsor Approver Name: (if required: ☐ N/A) _____

Sponsor Address: _____

Sponsor Contact (Phone and/or email): _____

Date: _____ Total Amount: \$ _____

League Contact – info@bergenfieldlittleleague.org

LEAGUE USE ONLY:

Form Accepted/Approved? Yes ☐ / No ☐

Total Amount Paid? Yes ☐ / No ☐